



# **Water Footprint**

## **Role in communication of water sustainability**

**Dr. Ertug Ercin, Hong Kong, 12.07.2019**

**Director and senior researcher**

## Water sustainability: capacity building

- Water footprint trainings
- Environmental education: BSc, MSc, summer courses
- Sustainable water use: companies, non-technical experts
- Water in climate change: technical people and researchers



# Signs of global water scarcity



Cotton for export



Former Aral Sea, Central Asia





# Signs of global water pollution



Devecser, Hungary, Oct. 5, 2010



# Coto Doñana National Park, southern Spain



Strawberries for export





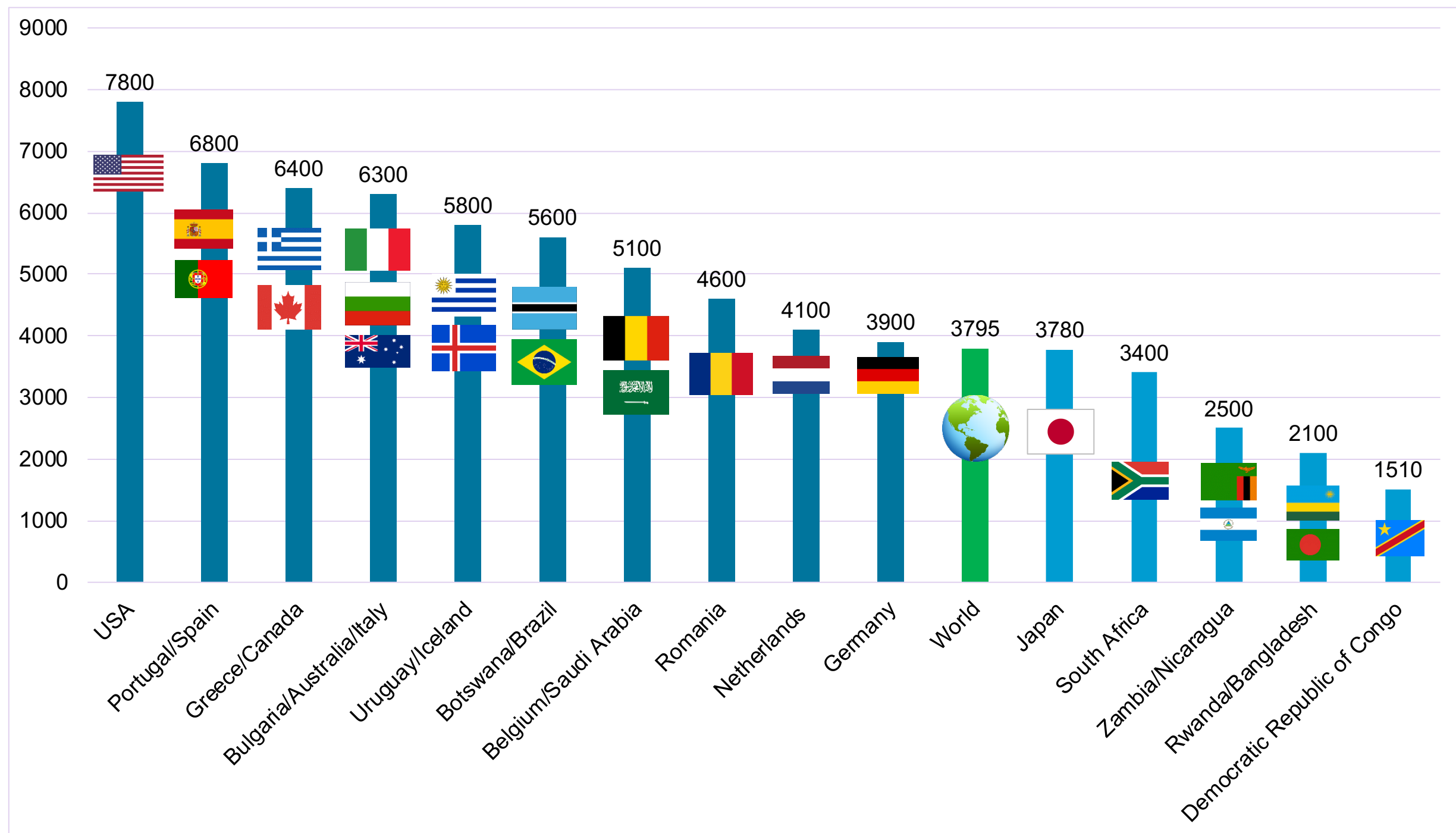
# Water Footprint: a tool for communication

How much water is  
consumed for our production  
and consumption?



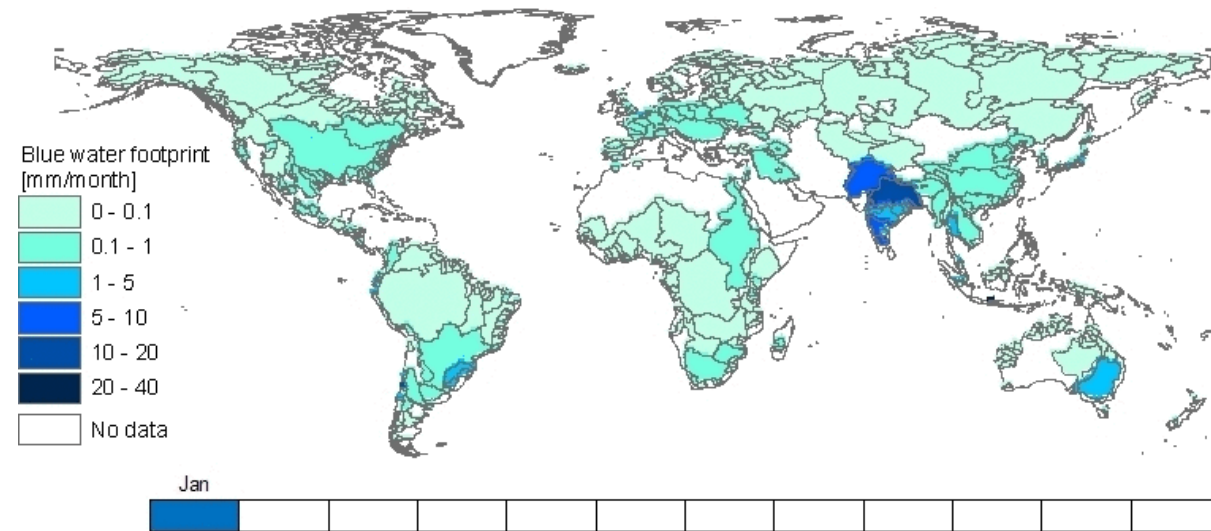


# Water Footprint of consumption – litres per day per person

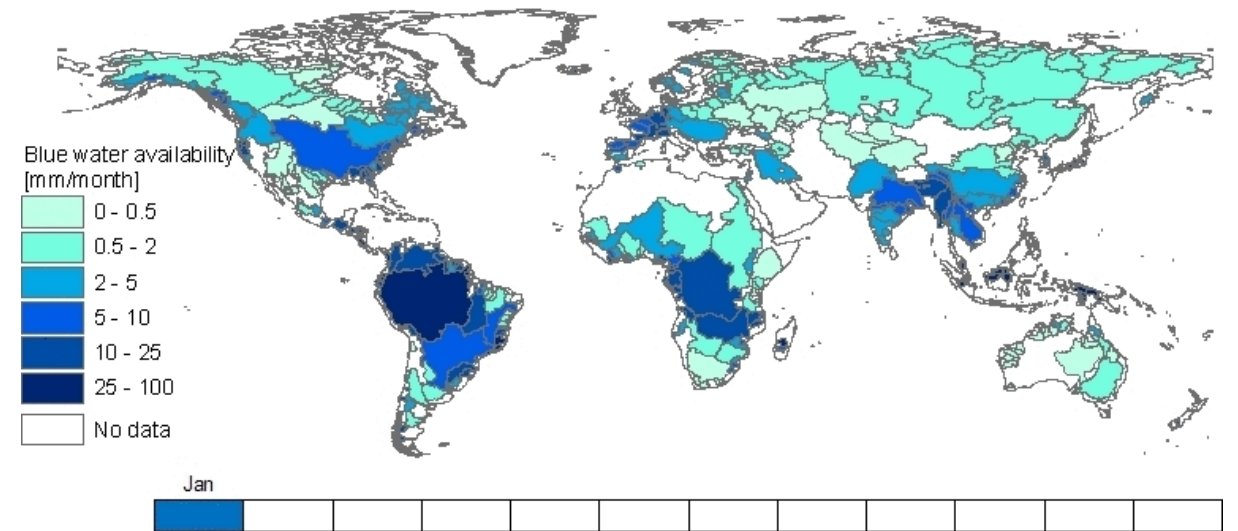




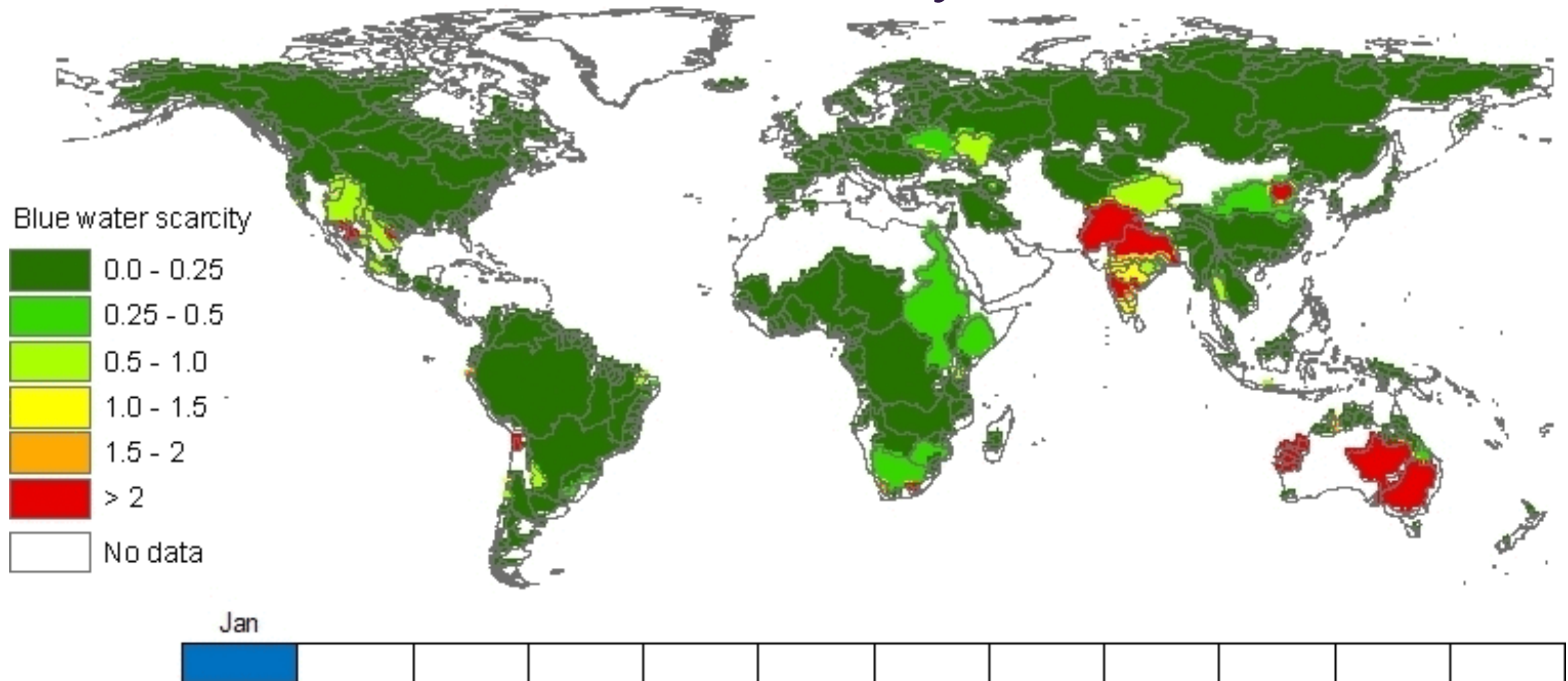
## water footprint – use



## water availability

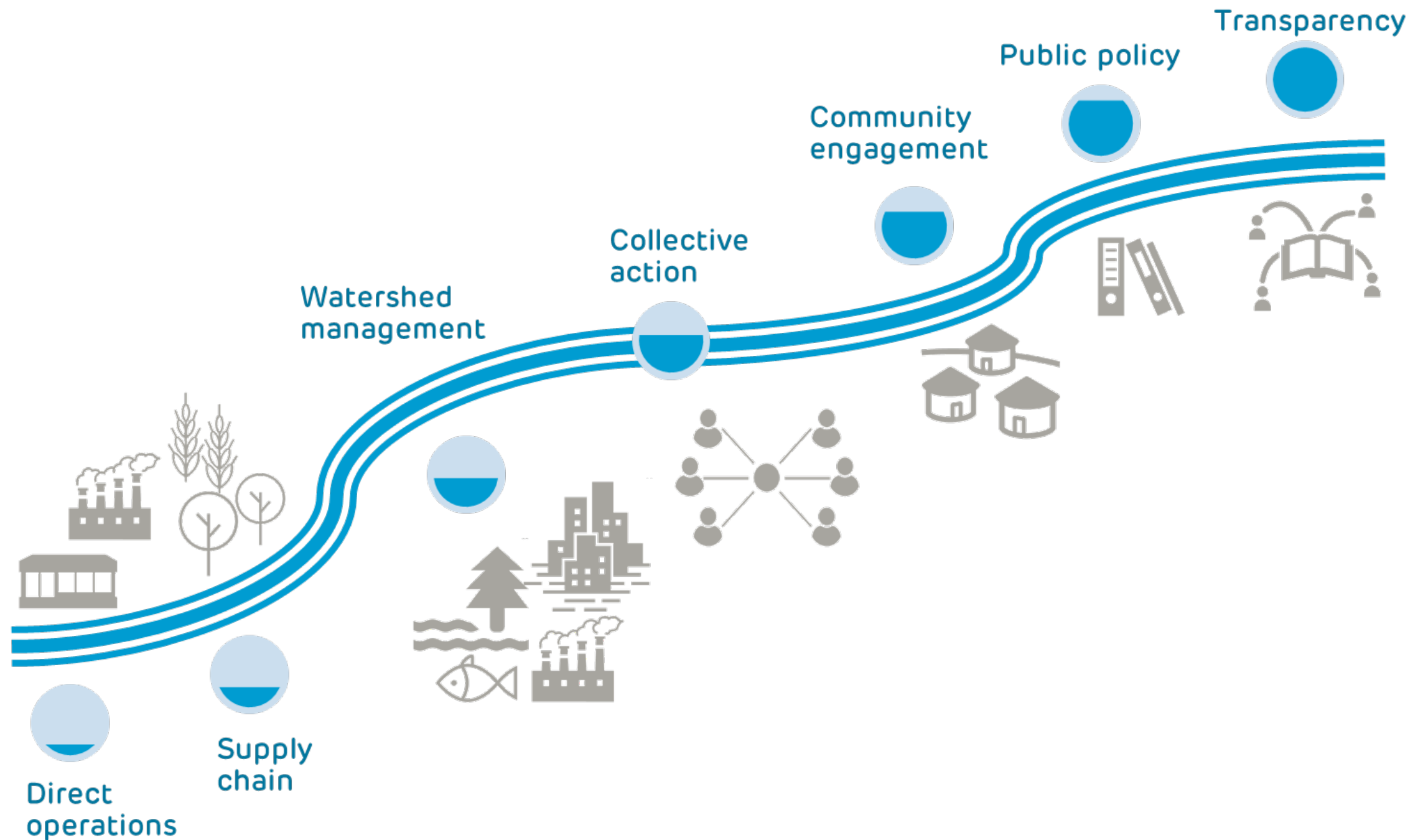


## water scarcity



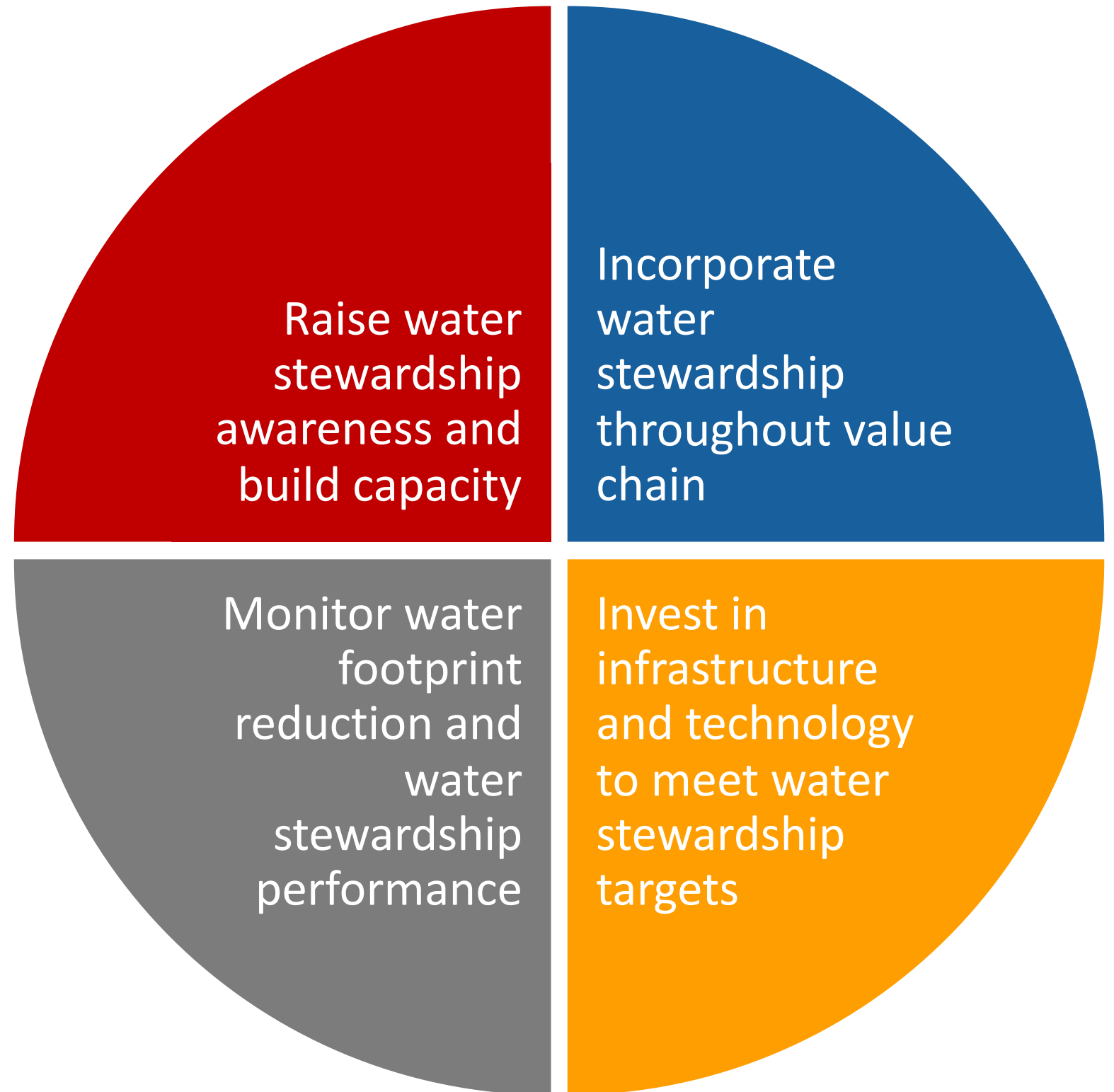


# Water stewardship journey



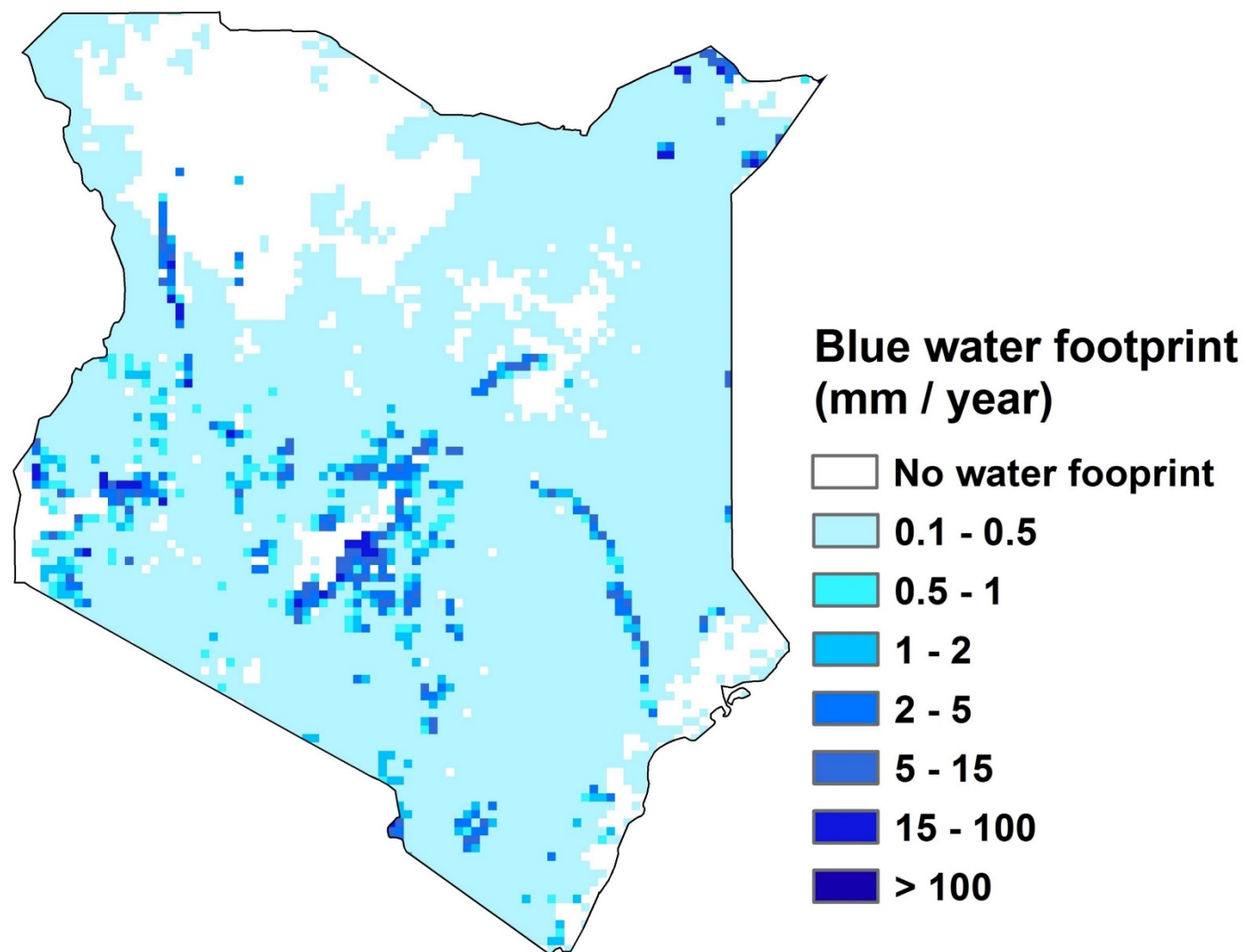


# Water stewardship actions





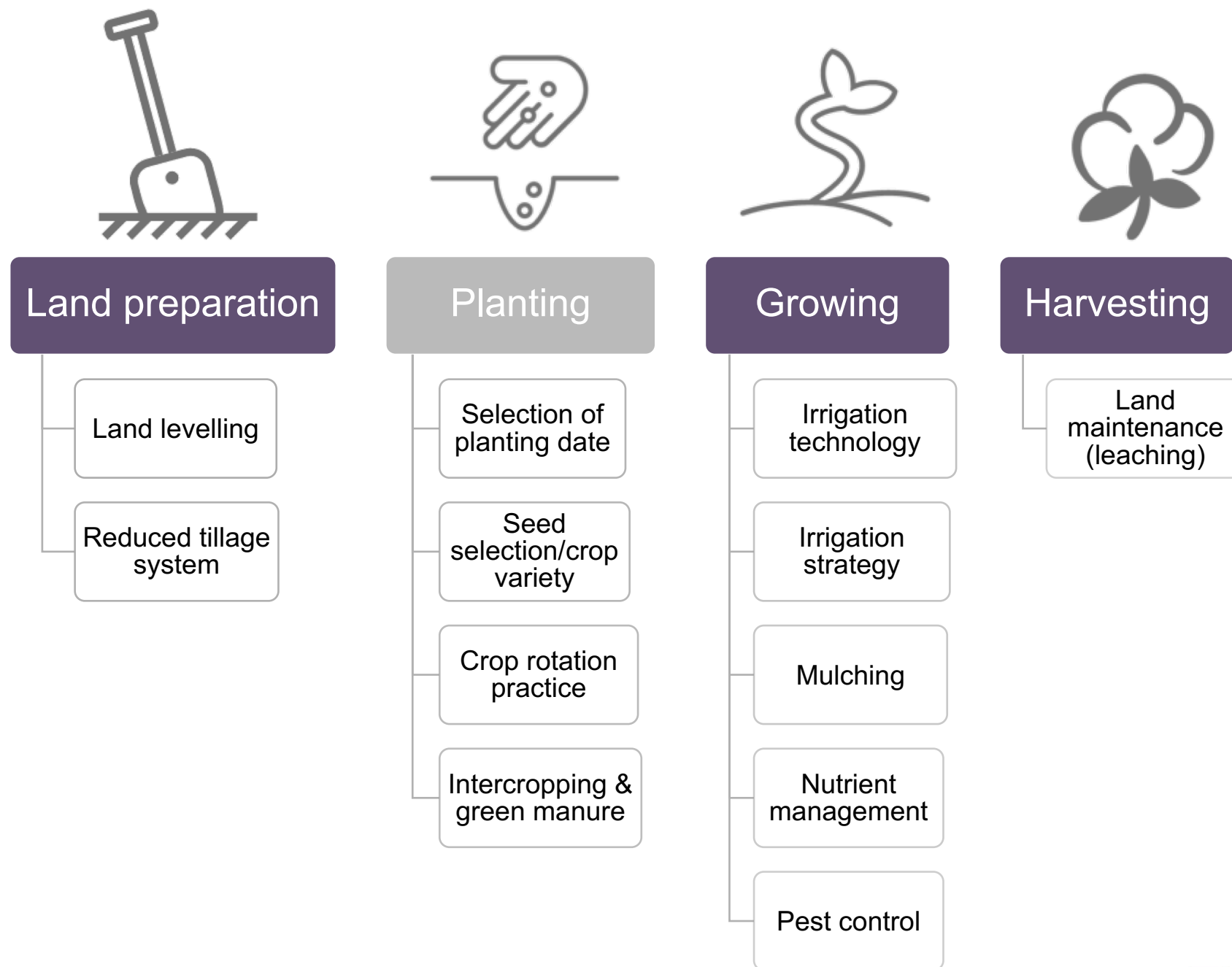
# Blue water footprint of crop production



The annual blue water footprint of crop production in Kenya is **210 million m<sup>3</sup>**.



# Agricultural practices at each farming stage





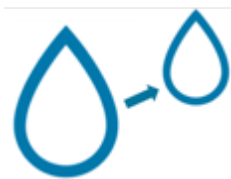


# Growing stage – irrigation technology and impact

Impact on green  
water  
footprint



Impact on blue  
water  
footprint



Impact on grey  
water  
footprint



Impact on crop yield



**Drip irrigation**

**Subsurface  
drip irrigation**

	Greater reduction in unproductive evaporation due to the application of water nearer to the root zone of the crop.	Lowest levels of runoff and leaching of pesticides and fertilisers.	Irrigation improves crop yield where rainfall does not meet crop water requirements.
	Further reduction of unproductive evaporation due to application of water directly to the root zone at subsurface level.	Lowest levels of runoff and leaching of pesticides and fertilisers.	Irrigation improves crop yield where rainfall does not meet crop water requirements.



# Thank you!

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